

Truro Center for the Arts at Castle Hill

Contact: Kathleen Jacobs

Marketing/Events Coordinator

Phone: 508.349.7511

E-Mail: [kathy@castlehill.org](mailto:kathy@castlehill.org)



\* \* \* FOR IMMEDIATE RELEASE \* \* \*

Truro Center for the Arts  
CALL FOR ART  
“Art, Nature & Going Green”  
Annual Postcard Show and Sale

May 23, 2013, (Truro, MA) Truro Center for the Arts at Castle Hill is pleased to announce the **2013 Annual Postcard Art Exhibition and Sale** and is **“CALLING ALL ARTISTS”** to create and donate a 4”x 6” postcard-sized art work with proceeds to go to *Castle Hill’s Green Challenge Campaign*. This year’s postcard exhibition theme is **“Art, Nature & Going Green”** to bring attention to living at a time when being mindful and sensitive to our environment in our daily life is mandatory. The exhibition will be held in conjunction with and in celebration of the installation of **Solar Energy Panels** at the Truro Center for the Arts this year.

Proceeds from this exhibition will go to the *Castle Hill’s Green Challenge Campaign*. The Truro Center for the Arts, a non-profit arts organization, was awarded a **TernSOLAR Challenge Grant** last fall to install the solar panel system. Castle Hill must raise the funds needed to match the \$20,000 grant awarded.

The postcard art exhibition and sale will take place at **10 Meetinghouse Road, Truro, MA** on **Sunday, June 30<sup>th</sup> from 5:00pm to 7:00pm** in the painting studio. The event will be an exciting and affordable way for the community to buy original works of art with all postcards priced at \$40. **If you would like to donate work for the show please mail or drop off your work by June 25<sup>th</sup> at 10 Meetinghouse Road, Truro, MA.** Thank you in advance for your support of this exciting event. This event is free and open to the public.

**Artist guidelines and specifications:**

- Limited to 2D work and should **not exceed the 4”x6” - 2D format – no frames please.**
- **THEME: “Art, Nature & Going Green”** and what it means to you and for our natural environment. How can you as an artist, bring attention to environmental issues in today’s world? Can art be used to function as a vehicle for solving environmental issues? What materials can artists use that help the environment?

Some concepts to consider: Reduce, reuse, recycle, respect the landscape/environment, solar/wind power, non-toxic products, cycling or walking to work, stop plastic consumption, etc...**this subject matter is open to all forms of interpretation.**

- You can make as many pieces as you want in any medium.
- All artwork should be signed on the BACK OF THE POSTCARD
- **Drop off or mail to PO Box 756, Truro, MA 02666: no later than Tuesday, June 28<sup>th</sup> - 10:00am and 4:00pm** (sooner is always better-no return shipping unless return label is enclosed)
- Pick up: no later than Friday, July 5<sup>th</sup> between 10:00am and 4:00pm

The goal of the *Green Challenge Campaign for Castle Hill* is to generate matching donations and community awareness and engagement around the installation of our solar panel system project. The *Green Challenge Campaign for Castle Hill* also includes a lecture in August by the world-renowned **environmental activist Bill McKibben**, who founded **350.org**. His lecture is on **August 11<sup>th</sup>**, at **Wellfleet Congregational Church** at **7:30pm**. McKibben will give "**A report from the front lines--the desperate but beautiful fight against climate change.**"

**Truro Center for the Arts at Castle Hill** postcard show will once again feature art work of both established and emerging artists from the Cape Cod Community and beyond. Truro Center for the Arts at Castle Hill is a vibrant year-round creative community that offers workshops in all artistic mediums, including painting, ceramics, drawing, photography, jewelry, printmaking, culinary and garden arts and art classes for kids and the whole family. Castle Hill serves the local as well as national and international community.

**Links for more information:**

The Events Page at The Truro Center for the Arts at Castle Hill:

<http://www.castlehill.org/summer-events.html>

Kathleen Dunn Jacobs, Marketing/Events Coordinator [kathy@castlehill.org](mailto:kathy@castlehill.org)

Cherie Mittenthal, Executive Director, Castle Hill: [cherie@castlehill.org](mailto:cherie@castlehill.org)

Or Call Castle Hill at **508-349-7511**

XXX